

EDUCATION

Elevate Your School's
Communication with **Digital**
Signs



Enhanced Communication

Engage students, parents,
and community effectively.

Event Promotion

Showcase school events
with vibrant digital displays.

Positive Culture

Support anti-bullying and
promote kindness.

Real-Time Updates

Instantly share schedules,
alerts, and safety
information.

Why LED Digital Signage is Essential for Schools

In today's fast-paced, information-driven world, schools need effective ways to communicate important messages to students, parents, and the local community.

NextLEDSigns.com offers state-of-the-art LED sign displays that bring your school's communication to life.

From promoting upcoming events and volunteer opportunities to sharing crucial safety information and raising awareness for anti-bullying campaigns, our digital sign messages are the ideal solution for K-12 schools looking to enhance visibility and engagement.



Why Schools Choose LED Signs

LED displays are the modern solution to traditional bulletin boards, posters, and paper signs. As educational institutions embrace technology, digital sign advertising has become the go-to tool for efficient, real-time communication. Here's why:

- **Instantly Update Content:** With LED signs for schools, updating event schedules, weather alerts, and other important messages is as easy as a few clicks. No more printing new flyers or posters—your content can be refreshed in real-time.
- **Eye-Catching and Engaging:** Bright, dynamic custom graphics on an LED display are more likely to capture the attention of students, parents, and staff, ensuring your messages get noticed and acted upon.
- **Maximize Visibility:** Whether placed in high-traffic areas like school entrances, cafeterias, or gymnasiums, LED displays make your announcements visible 24/7. Their vibrant colors and clear text can be seen from a distance, even in direct sunlight.
- **Cost-Effective and Eco-Friendly:** LED technology is energy-efficient and requires minimal maintenance, making it a long-lasting and budget-friendly solution for schools.



Effective Communication with LED Displays

Promote School Events with Ease

From sporting events and parent-teacher meetings to school dances and assemblies, LED sign advertising can easily highlight important school events. Announcements on upcoming activities can be displayed with vibrant custom graphics and eye-catching animations, making sure students and parents never miss an event again. LED signs also give you the flexibility to update these messages quickly to reflect last-minute changes.

- **Example:** A high school can use its LED sign to advertise an upcoming basketball game, displaying event details, school spirit messages, and even countdowns to the game, helping to build excitement among students and local fans.

CONTACT US

888-263-6530
sales@nextledsigns.com

8805 E. 34th St. N.,
Wichita, Kansas 67226

Share Volunteer Opportunities and Community News

Get students and parents involved with your school's programs by highlighting volunteer opportunities, local community events, and important news. LED displays provide a perfect way to encourage participation in school fundraisers, charity events, and volunteer programs. These announcements can be displayed clearly, motivating students and families to contribute to the community.

- **Example:** Display a call for volunteers for the school's annual fundraising event or show the success of a recent community project with a digital sign message that includes photos, event results, and thank-yous to volunteers.

Support Anti-Bullying Campaigns and Positive Messaging

In today's schools, promoting positive behaviors and creating safe, supportive environments are more important than ever. LED signs can be used as a powerful tool for anti-bullying campaigns, showcasing inspiring messages, quotes, and reminders to encourage kindness, respect, and inclusivity. Whether it's a permanent message or rotating reminders, your LED sign can help set the tone for a supportive and positive school culture.

- **Example:** An elementary school could display a series of rotating messages like "Be Kind," "Stand Up for Others," and "Speak Up Against Bullying" throughout the school year to foster a positive, anti-bullying environment.

Statistics on the Effectiveness of LED Signs in Schools

Studies show that schools using LED signs for communication experience tangible benefits, including:

- **Increased Engagement:** According to a report from the Digital Signage Federation, schools that adopted digital signage saw up to a 30% increase in engagement from students, staff, and parents. These signs are more likely to grab attention than traditional posters and printed materials.
- **Real-Time Communication:** A survey by the Digital Signage Today highlighted that 64% of school administrators who used digital signage found it to be a more efficient way to share real-time updates (like schedule changes, weather alerts, and safety announcements) compared to traditional methods like paper notices or word-of-mouth.
- **Positive Impact on School Culture:** In a study conducted by the University of San Francisco, it was found that schools using digital signage for anti-bullying campaigns experienced a 20% improvement in student sentiment, with students feeling more aware of and engaged in anti-bullying messages.