

# CASE STUDY

*Kapaun Mt. Carmel High School  
Wichita, KS*



## Overview

*Kapaun Mt. Carmel High School Modernizes Campus Outreach with NEXT LED Signs.*

Kapaun Mt. Carmel High School in Wichita, Kansas, is a community-centered institution dedicated to providing a nurturing educational environment. To enhance communication with students, parents, and the surrounding community, the school invested in a high-visibility digital sign from **NEXT LED Signs**.

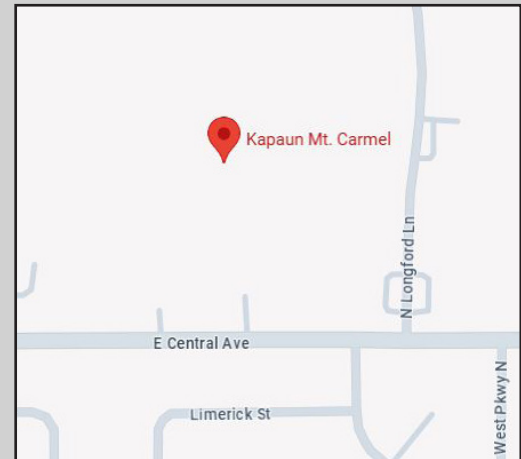
This strategic move modernized their outreach, allowing the school to transition from static messaging to real-time, dynamic information sharing.



**CLIENT :** Kapaun Mt. Carmel High School

**PITCH :** ONYX 10MM

**PIXEL MATRIX :** 270px x 120px



## The Challenge: Overcoming the Limits of Static Signage

Before installing their digital display, Kapaun Catholic School faced several communication hurdles:

- **Static Sign Limitations:**  
The school's legacy physical sign lacked flexibility and required a labor-intensive process to update content.
- **Community Engagement:**  
The school needed a more noticeable way to engage with the thousands of community members who passed by the campus daily.
- **Time-Sensitive Communication:**  
Frequent school events, fundraisers, and weather alerts were difficult to communicate effectively using traditional methods.

## The Solution: High-Definition, Cloud-Managed Communication

NEXT LED Signs implemented a modern solution that transformed how the school interacts with its audience:

- **Strategic Entry Placement:**  
The ONYX 10mm sign was positioned at the front of the school to capture both pedestrian and vehicular traffic.
- **Effortless Content Management:**  
Equipped with intuitive software, staff can now update messages in minutes, eliminating the cost of manual sign changes.
- **Enhanced Multimedia Capabilities:**  
The sign allows the school to showcase everything from student achievements to community event invitations with vibrant graphics.



*"Our sign has proven to be a consistently reliable and an invaluable asset to our organization. It has served as a vital communication tool, delivering important information and updates to our students, parents, and community with clarity and efficiency. Next LED has shown a strong commitment to both product quality and customer satisfaction."*

*Over the years, their team has been highly responsive whenever we've needed service support. On the rare occasions when parts required attention, Next has honored their warranty without hesitation, ensuring that any issues were resolved promptly and professionally."*

*— Julie Valliere Arnold  
Kapaun Catholic School*

# The Results: Increased Attendance and Operational Efficiency

## How do digital signs help schools improve event attendance?

Digital signs boost attendance by highlighting sports events and fundraisers with vibrant photos and videos. By creating a sense of excitement and providing timely reminders, schools see a measurable uptick in community participation.

## What are the benefits of real-time messaging for high schools?

Real-time messaging allows for instant updates regarding school closures, emergency alerts, or schedule changes. This ensures that parents and students remain informed and safe, even during unpredictable weather events.

## Can an LED sign reduce a school's administrative costs?

Yes. Digital signs eliminate the time and expense of manually changing static letters or printing new banners for every event. Cloud-based software allows for scheduling messages in advance, significantly reducing maintenance labor.

## Aesthetic Appeal and Reliability

The sleek, modern design of the NEXT LED sign provides a polished look that fits the campus perfectly, while its high-quality display ensures visibility even from a distance.



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