NEXT

SUCCESS STORY

Church of the Magdalen

WICHITA, KANSAS



An invitation the neighborhood can see

The Church of the Magdalen wanted its message to reach beyond the bulletin board. A NEXT LED outdoor display gives the Wichita parish a visible way to share Mass times, ministries, outreach opportunities and uplifting messages with parishioners and neighbors passing the campus.

THE CHALLENGE

Reach beyond the parish bulletin

Limited street visibility. Static signs and bulletin boards were easy for passing drivers and pedestrians to overlook.

Slow schedule changes. Last-minute cancellations and weather updates were difficult to communicate quickly.

Broader community outreach. The parish wanted to reach neighbors who might not already attend services.

THE SOLUTION

A visible, flexible parish message

Prominent placement. The outdoor display sits at the front of the property, visible to traffic and pedestrians.

Full-color communication. Text, images and other digital content give services and events a clear presence.

Simple updates and scheduling. Staff training and easy-to-use software support timely messages and planned announcements.

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THE RESULTS

More connection, less delay

Fr. John Francis Jirak describes a display that is quick to update, catches passing attention and helps the parish connect with its wider community.



Mass and ministry information

Staff can quickly share Mass times, ministries, holy days and parish events in a prominent location.

Messages beyond announcements

Faith facts and uplifting quotations give the parish additional ways to engage neighbors between events.

Faster responses to change

Weather-related adjustments, cancellations and urgent notices can be updated without waiting for new printed materials.

More visible outreach

Food drives, charity events and volunteer opportunities can reach people outside the existing parish family.

Less manual communication work

Scheduled digital messages reduce the recurring effort of printing flyers and changing traditional signs.

Support staff can rely on

Fr. Jirak describes the software as easy to use and NEXT customer support as consistently helpful with questions.

“It’s fast and easy for our team to update”

Fr. John Francis Jirak, Church of the Magdalen

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