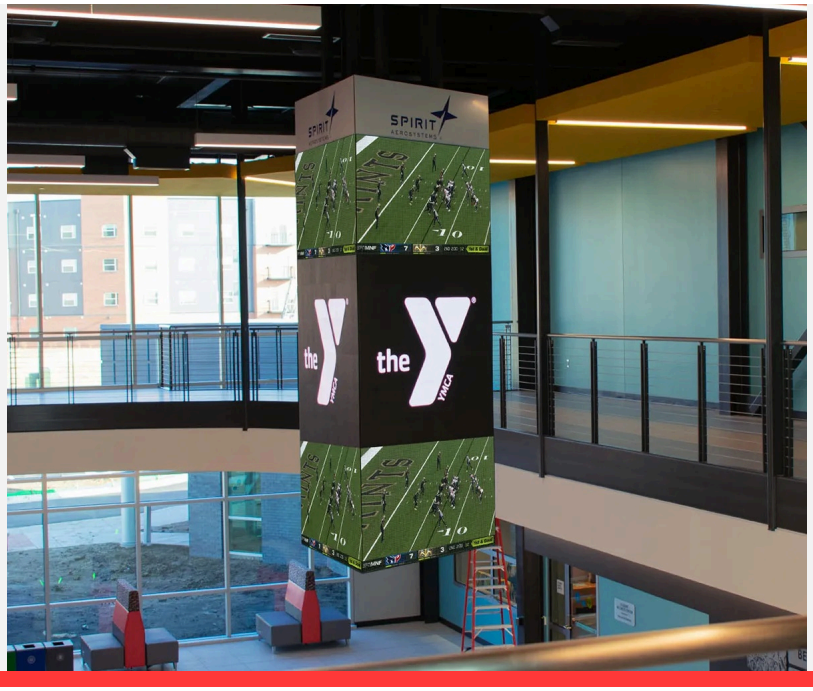
NEXT

SUCCESS STORY

Greater Wichita YMCA

WICHITA, KANSAS



Make the lobby part of the welcome

The Greater Wichita YMCA needed a better way to keep busy lobbies informed. NEXT LED installed high-definition displays at two locations, giving staff a shared platform for television, advertisements, presentations and timely information for members and visitors.

THE CHALLENGE

Keep members informed in busy spaces

Constant paper replacement. Posters, flyers and bulletin boards required staff to remove and replace outdated messages.

Announcements were easy to miss. Static content competed for attention in active lobbies and fitness centers.

Schedules changed quickly. Class changes and urgent updates needed a faster communication channel.

THE SOLUTION

A flexible indoor information hub

Fine-pitch APEX displays. High-definition indoor screens make graphics and announcements clear at lobby viewing distances.

Centralized updates. Staff can refresh schedules, program information and membership promotions as needs change.

A mix of content. The displays support television, advertisements and special presentations on the same screen.

NEXT LED SIGNS | LET'S TALK ABOUT YOUR PROJECT

8805 E. 34th St. N., Wichita, KS 67226
888-359-9558 | nextledsigns.com

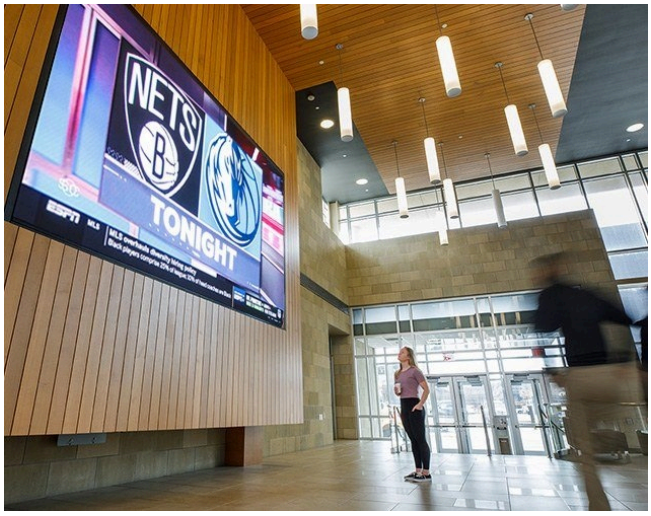
Greater Wichita YMCA

SUCCESS STORY

THE RESULTS

Better information at the point of arrival

Ronn McMahon credits the two lobby displays with enhancing the YMCA's ability to share information and describes NEXT as a dedicated community partner.



Timelier member information

Class changes, program updates and facility hours can be refreshed promptly, reducing confusion for members.

Greater program awareness

Vibrant program highlights and promotions draw attention to opportunities that members might otherwise miss.

A more welcoming lobby

Digital content gives members and visitors an engaging introduction to the activities available at each location.

Lower printing demands

One screen can carry multiple messages, reducing repeated poster production and replacement.

More presentation options

Television, advertisements and special presentations can all share the lobby displays.

A supported community partnership

McMahon highlights NEXT's consistent service, responsiveness and ongoing support for the YMCA.

"These displays have greatly enhanced our ability to share information"

Ronn McMahon, Greater Wichita YMCA

NEXT LED SIGNS | LET'S TALK ABOUT YOUR PROJECT

8805 E. 34th St. N., Wichita, KS 67226
888-359-9558 | nextledsigns.com